



CONVENING VIRTUALLY JUNE 10-11, 2021

The 2021 New Jersey Planning and Redevelopment Conference, hosted by New Jersey Future (NJF) and American Planning Association-NJ (APA), brings together bold ideas, innovative solutions, proven concepts, and best practices for creating better, more inclusive, and equitable places where people live, work, and play.

This two-day virtual event will feature 34 sessions, an exhibit area, networking opportunities, and continuing education credits. Sponsorship this year provides creative new forms of visibility for your organization's products and services while supporting the mission and work of NJF and APA-NJ.

## AVAILABLE SPONSORSHIP OPPORTUNITIES

- 
- \$5,000** KEYNOTES/PLENARIES SPONSOR *(Limit 12 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
  - Sponsorship announced in social media
  - Logo on attendee login page
  - Linked logo in conference portal sponsor carousel
  - Conference lobby video
  - 2 main stage live sessions
  - Live recognition from virtual podium
  - Intro video for keynote session
  - Logo listed with keynote session
  - Sponsor hall listing and exhibit portal
  - 8 full conference registrations
- 
- \$3,000** TRACK SPONSOR *(Limit 10 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
  - Sponsorship announced in social media
  - Linked logo in conference portal sponsor carousel
  - Logo listed with all sessions in track
  - Intro video for all sessions in track
  - Sponsor hall listing and exhibit portal
  - 4 full conference registrations
- 
- \$2,500** SCHOLARSHIP SPONSOR
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
  - Linked logo in conference portal sponsor carousel
  - Sponsor hall listing and exhibit portal
  - 4 full conference registrations
- 
- \$2,000** MAIN STAGE BREAKOUT SESSION SPONSOR *(Limit 6 sponsors)* **SOLD OUT**
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - Linked logo in conference portal sponsor carousel
  - Logo listed with live breakout session
  - Sponsor hall listing and exhibit portal
  - Session intro video for live breakout session
  - 3 full conference registrations
- 
- \$1,500** BREAKOUT SESSION SPONSOR *(Limit 24 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - Linked logo in conference portal sponsor carousel
  - Logo listed with breakout session
  - Sponsor hall listing and exhibit portal
  - Session intro video for pre-recorded breakout session
  - 3 full conference registrations

# AVAILABLE SPONSORSHIP OPPORTUNITIES

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- \$1,000 EXHIBITOR
- Organization name and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - 2 full conference registrations
  - Sponsor hall listing and exhibit portal

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- \$500 COLLEAGUE
- Organization name and hyperlink on New Jersey Future, APA-NJ, and conference websites
  - 2 full conference registrations

## REGISTRATION

*Refer to sponsor level for complimentary registrations.*

### CONFERENCE REGISTRATION

Includes full access pass to all conference programming on June 10-11 including over 35 sessions, virtual exhibit floor, and networking with fellow attendees, speakers, and sponsors. An NJPRC21 Video On-Demand library, in addition to session files and resources, will be available to all conference attendees for two months following the conference.

- **\$200** New Jersey Future Members/APA-NJ Members
- **\$250** Non-Member
- **\$150** Elected Officials/Nonprofit/Speakers
- **\$100** Student

### TO RESERVE YOUR SPONSORSHIP OR FOR QUESTIONS CONTACT:

#### MICHELE GLASSBURG

Director of Development and Outreach  
New Jersey Future  
[mglassburg@njfuture.org](mailto:mglassburg@njfuture.org)

### SPONSORSHIP PAYMENT

Check made payable to:  
New Jersey Future  
16 W. Lafayette St.  
Trenton, NJ 08608  
ATT: Michele Glassburg  
Credit card: Visa or Mastercard Accepted  
See attached form.



American Planning Association  
**New Jersey Chapter**



# YES!

We want to sponsor the 2021 NJ Planning & Redevelopment Conference and support the work of New Jersey Future and the APA-NJ.

Convening virtually, June 10-11, 2021.

Sponsorship amount: \$ \_\_\_\_\_

Sponsorship type: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

- Check enclosed, made payable to:  
New Jersey Future, 16 W. Lafayette St., Trenton, N.J. 08608
- Please email me an invoice.

Credit Card:  Visa  Mastercard

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

To reserve your sponsorship, email this form to: [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org). Payment can follow.  
Questions: Contact Michele Glassburg, Development and Outreach Director, at [mglassburg@njfuture.org](mailto:mglassburg@njfuture.org).



American Planning Association  
**New Jersey Chapter**